



About CQ

CQ Marketing Services, founded in Sheffield, South Yorkshire, was initially started on a part time basis in 2008 by Jackie Cook and became a full time business in May 2012. CQ Marketing Services became CQ Strategic Marketing Ltd in January 2014 to better reflect the strategic approach taken to the marketing needs of our customers. The next step for the business was also becoming a limited company.

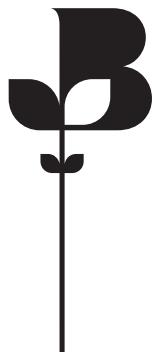
We have over 50 years' combined experience in marketing across a range of industries including engineering and manufacturing, and professional services.

In 2014, we moved into offices in Killamarsh, Sheffield. As the team increased in 2016, we moved into a larger unit and set up a Leeds office to support our growing West Yorkshire client base. In the summer of 2017, we relocated our Sheffield head office to Rotherham, as a more central location for expanding our South Yorkshire market.

Our Values

- To bring creativity to our marketing solutions in our design and approach
- To provide quality service and advice
- To provide a proactive personal service
- To make our customers' needs a priority
- To continuously improve personally and as a business in our marketing and business knowledge
- To share our experience and knowledge within our team and provide an expert resource to the business community
- To adopt a professional approach, being trusted and respected advisors
- To provide added value through challenging your existing perceptions and processes
- To work in partnership with our team, clients and suppliers.

ROOTHERHAM



Barnsley & Rotherham
Chamber of Commerce
Business. Always Business.

IΦ





How we work

We try to make working together as easy, enjoyable and productive as possible. With this in mind, please note the following points, to be read in conjunction with our full terms and conditions which can be found on our website.

- Where on retainer, we offer to work from your site for the majority of those hours.
- Monthly hours can be increased or decreased as necessary by agreement. Any extra hours in a month will be invoiced in arrears.
- We work with a team of associates so where required, we can provide additional services including graphic design, web design and SEO, photography, sourcing and supply of exhibition stands and signage, promo items, print, etc, where appropriate. Charges for these would be quoted at the time.
- We issue a confidentiality agreement on sign-up so you are covered in terms of sharing sensitive commercial information with us.
- We can host shared marketing files for us both to access on our secure server via a VPN access or we may need access to some of your files as necessary.

How we charge

- We invoice monthly retainers in advance on 14 day terms. This is because we are allocating time in diaries to clients for the foreseeable future.
- All other work, services or goods provided is billed in arrears.
- Should a client owe us more than 2 months' worth of retainers we will stop work until at least 1 month of this is settled.

Our full terms and conditions can be found on our website here:

<http://www.cqstrategicmarketing.com/home/legal/terms-and-conditions-of-business/>